



expression
media

C O M M U N I C A T I O N E X C E L L E N C E

Expression Media Limited

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Our Promise

We make this promise to all our customers, irrespective of market, budget or requirements.

We will always seek to provide the best possible solution to our customer's needs.

Where it is not possible to deliver the perfect solution, whether due to financial, technical or any other constraints, we will explain these circumstances to our clients' in order that they may make an educated and informed decision.



About The Company

Expression Media was founded in December 2003 by Steve and Neal Hollick, two brothers who between them have worked professionally in the audio-visual industry for more than 35 years.

Having worked for a number of world leading organisations they realised that there were very few installation companies who were able to provide a level of service, based on sound technical knowledge, that they themselves would like to receive as customers. As a result of this they each gave up their full time jobs at leading companies within the audio-visual industry to found Expression Media Limited.

The company is founded on four main principles:

- Outstanding Technical Knowledge And Ability
- Excellent Customer Service
- Honesty And Integrity In All Dealings
- Competitive Pricing

Since the company started they have carried out work and supplied to some major UK companies and organisations, as well as providing technical expertise to a number of other high profile installation companies.

Their ability to understand the clients requirements, provide innovative and detailed designs, complete even the largest projects to the clients schedule and bring the project in on budget has won them a lot of admirers.

Each year they carry out more than 150 installations of various kinds, ranging from grade 1 listed cathedrals to industrial premises and everything in between! The constantly growing demand is proof indeed that there is a real need for highly skilled, reliable engineering companies in this field.

To provide further quality for their customers they offer a number of free services:

- Venue survey and evaluation
- Design & specification production
- Evaluation and reporting on existing equipment and systems
- Product and system demonstrations
- Training and support

If you would like any further information or assistance then please call 01457 899100



Is the message clear?

Expression Media specialise in providing systems that improve communication between people.

Communication, above all else, is about bringing someone into an understanding of your beliefs, to inform and influence. Whilst there are many ways to achieve this, they are only at their most effective when presented with clarity. Whether written on paper, on a website or broadcast through a loudspeaker, there is always one vital question:

Is the Message Clear ?

Our range of solutions includes:

Public Address Systems

Background Music Systems

Sound Reinforcement Systems

Music Group / Worship Team Systems

Portable Sound Systems

CD & Tape Recording Systems

Effects Lighting

Hard Disk Recording

Induction Loop Systems

Video Projection Systems

Video / Presentation Software

Intercom Systems

CCTV Systems

Door Access Systems

Talk-Thru-Glass Systems

Disabled Toilet Alarms

Infra-Red Systems

Voice Evacuation Systems



Expression Clients

Our clients have come to expect that the service they receive from Expression Media will be excellent, every time.

As you can see from our sample client list below, we are dealing with many leading organisations, who depend on receiving this high level of service – time and time again.

As well as dealing directly with the end-users of the systems we supply, our technical abilities are also called upon by many other installation companies in the UK. We work with a number of leading installation companies, providing engineering, consultancy and service support. Many of these instances involve high-street names, which you will be very familiar with. Others include some of our nation's landmark buildings.

Some of our major direct clients are listed below:

Royal Mail	National Health Service
HM Prison Service	Allied Property Developments
Timberland UK	City & Guilds
RSPB	Woburn House Conference Centre
O2 Arena	Quality Inns
Elim Pentecostal Churches	Stockport MBC
Assemblies of God Churches	Church of England
Claridges of Mayfair	The Methodist Church
Lancashire Football Association	Scottish Parliament
British Museum	Manchester Velodrome
New Prospect Housing	Charities Information Bureau
Kickers Shoes	Learning Development Centre
United Reformed Church	Speedo UK
Leicestershire Heritage	Palace of Westminster



Manufacturers & Brands

We only believe in supplying products from manufacturers that we have confidence in to support that product, not just for the period of the initial sale, but for the life of that product.

The brands and products we select have been proven over time to be reliable and are capable of not only meeting, but exceeding the expectations of the users of those products.

In certain circumstances we may wish to call on the services of the manufacturers or distributors of certain products to assist in the design or support of those products. We have built up relationships with all the major brands in the UK so that we are able to work with them in order to ensure that the service we provide and the quality of the finished system is the best it is possible to achieve within our clients parameters.

Some of these manufacturers are listed below:

AKG	Mertronic
Ampetronic	Mission
Audio Technica	Mitsubishi
Apart	Monacor
AVF	Next2
AVX	Owl
Baldwin Boxall	PA Direct
Beyer Dynamic	Penton
Community	Pioneer
Celestion	Premier Acoustics
ClockAudio Projects	QSC
Cloud	RCF
Crown	Sanyo
Current Thinking	Sharp
DAS	Sennheiser
Denon	Shure
Hitachi	Tannoy
Inter-M	TOA Corporation
JBL	Trantec
Mackie Designs	Wharfedale
Marantz	Work
Martin Audio	Yamaha



Key Personnel

Steve Hollick
Director

Business Details

Steve has been working in the audio visual industry since the mid 1990's.

Lloyds TSB Bank

Steve joined Lloyds TSB as part of their management-training program at the Ludlow branch. He advanced rapidly as he developed the customer service skills that all industries in the UK have now come to realise are so vital in maintaining outstanding customer relations, and this advancement took him to one of the largest UK branches. Whilst enjoying the work and challenges posed in this high-pressure environment, his customer service skills bought him to the attention of Bob Salt, Managing Director of R.W.Salt Communications Limited, who offered him a position in this fast-growing young company.

R.W.Salt Communications Limited

R.W.Salt are one of the leading audio-visual distributors in the UK. With an emphasis on providing outstanding technical support to their trade installer customer base, R.W.Salt have become the company that the installers throughout the UK come to when they require advice or assistance in designing and commissioning an Audio-Visual project.

Steve joined the company in 1996, initially as Technical Sales Consultant for their West Midlands based customers. He progressed through the company to Purchasing Manager and finally to the role of Regional Sales Manager covering an area from the Midlands, through the North of England and Scotland. In this role he became the primary contact for those clients requiring on-site support on technical or sales issues.

TOA Corporation PLC

TOA are a world-renowned, market-leading manufacturer of public address equipment. As one of the top companies in the world, in this field, their UK clients are both prestigious and demanding of the highest quality of service. Steve joined them as Customer Services Manager, based in Brentwood, Essex, responsible for providing nationwide telephone support for these customers. Steve progressed to become Office Manager when the company moved to new premises in Surrey which it shared with the recently acquired Trantec Radio Microphone Systems. In this role he was responsible for all day-to-day customer liaison as well as overseeing sales office procedures.

Involvement with local Church

Steve attends Carmel Christian Centre in Denton, Manchester where he regularly participates in the services, either leading or speaking.

He is also plays the drums as part of the worship group and provides technical support to the sound and media teams.

Steve is married to Claire and has two sons, Daniel and Jamie.



Key Personnel

Neal Hollick

Director

Business Details

Neal has worked full time in the audio-visual industry since 1989.

Soundsgood PA Limited

Soundsgood were a Manchester based company specialising in providing sound solutions for 2 different markets; Churches and top level private health clubs.

After training as an electrician, Neal joined Soundsgood as Contracts Manager where he was responsible for all aspects of the audio-visual installation work, from the initial quotation through to installation, commissioning and training. During his time at the company they carried out over 250 Church installations of many different styles and also held the installation and maintenance contracts for the top 5 private leisure companies in the country. Their work during this time even included a system for Highbury stadium, then home of Arsenal FC!

TOA Corporation PLC

Neal joined TOA as Senior Systems Designer, and during his time there worked on projects as varied as the English National Opera, The All England Lawn Tennis & Croquet Club (Wimbledon), The National History Museum, Odyssey Project – Belfast, The Trafford Centre and the Millennium Dome. The role involved design and consultancy work for TOA's client base, as well as system commissioning and calibration to ensure the best possible sound quality was achieved. Neal also trained on the MLSSA Acoustical Measurement System and carried out detailed testing on the companies loudspeaker products and those of its subsidiaries for inclusion in the technical data sheets used by consultants and architects.

Bose Loudspeakers

Bose are at the very pinnacle of loudspeaker design in the world. Through some of the most advanced research and development in the industry they are able to produce products that lead the way in both acoustic and aesthetic properties. So advanced are their techniques, they are able to design a sound system and then provide a fully computerised demonstration on their patented listening station to show how a system will sound in any seat location in the venue. Having trained in these technologies, Neal worked as part of the three-strong dealer support team to ensure that the dealer base throughout the UK was able to maximise the potential of these products and services.

Involvement with local Church

Neal is a member of Carmel Christian Centre in Denton, Manchester and also holds the position of Sound & Media Manager. In this role he is responsible for the all technical aspects of video and sound within the Church - administration, technical and creative, and on occasion leads the Sunday worship. The media department is a growing aspect as the Church looks to update its communication methods through video presentation.

Neal is married to Susan and they have 2 sons



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